



FOR IMMEDIATE RELEASE

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Artist Kayla Moffatt Announces First Solo Abstract Art Exhibit: "Secrets", Opening April 7, 2023

Abstract Artist Kayla Moffatt will transform the second floor community gallery space of SouthState Bank in Ocala, Florida into a colorful abstraction of the vibrant Florida landscape using color and marks to tell the secrets of the paintings to viewers.

Exhibition: Kayla Moffatt, Secrets

Venue: SouthState Bank, 1632 E Silver Springs Blvd, Ocala, FL 34470

Location: Second-Floor Gallery Space

Exhibit Run Date: April 8–June 17, 2023

Opening Reception: April 7, 2023

(Ocala, Florida—March 15, 2023) Abstract Artist, Kayla Moffatt, presents her first solo exhibition of her latest collection "Secrets" featuring a series of large-scale, colorful abstract paintings. *Kayla Moffatt: Secrets* will wind through the second-floor gallery space leading viewers on a journey through an abstract view of the vibrant Florida landscape Kayla Moffatt calls home. The exhibition will feature Kayla Moffatt's signature technique of writing a secret on the canvas before painting begins, never revealing the secret, but using color and mark-making to evoke a visceral, emotional response like hearing the secret would. This collection is a series of personal secrets and memories from the artist's life, and viewers will have a chance to experience the secrets through viewing the art, while lucky art collectors will have the unique opportunity to have the secret of their purchased painting revealed.

For artist Kayla Moffatt, it always starts with a process... putting words on a canvas, usually a memory or thought and that emotion gets poured into every stroke of the brush and every mark made. For the artist, that process is everything, *"I usually start by taking everything I'm feeling or thinking, whether good or bad, and writing that down on the canvas. It's really how I start every painting. This time I decided to use memories from my life, some of my most personal secrets, and then covering them up with different colors and marks to eventually tell their story."*

In this collection, aptly named the Secrets Collection, she's written down some of her most closely held memories of her life - the good, the bad, the sad, and even the some she's never told a soul. Each secret is covered by the vibrant colors and tones of her paintings. Deriving inspiration for color palettes from the natural landscapes and vibrant cities of her home state of Florida. In the words of the artist, *"I love mixing colors and tones to create unexpected, vibrant color palettes and building texture through layers of paint. I use color, texture, and my signature marks to tell the story without words, but through an emotional response to viewing the painting. I think that this collection accomplishes that. There is something about these paintings that draw you in, and try to tell the secrets of the paintings. You can clearly see the emotions on people's faces when they look at them, they don't quite know what to do, but they can feel it. They are captivated and moved by the paintings. They really do evoke a visceral, emotional response."*

The one rule Kayla Moffatt has always had was never revealing the secrets of her paintings, wanting the painting to speak for itself. This collection will be no different, offering viewers the chance to experience the secrets through viewing the art. While lucky art collectors this time will have the unique opportunity to have the secret of their purchased painting revealed at the end of the collection run upon delivery of their painting. For artist Kayla Moffatt the secret is everything, *"For me, I think there is something so exciting about the fact that myself and the collector of the painting will be the only ones who know what lies underneath the painting. Everyone else will constantly be guessing, but only we will know."*

"I think for my first solo exhibit, this collection is incredibly personal. Every painting, every color, every emotion is a part of me, every secret is a part of my life. To me this collection is not just beautiful works of art, but I think that this collection really speaks to the fact that knowledge is both powerful and valuable, and that there is this inherent human connection we have to empathize even beyond what we know and something like a painting can speak to us on a deeper level. It's truly a powerful thing."

The community is invited to join us for the VIP Opening Reception, April 7, 2023 of the *Kayla Moffatt: Secrets* abstract art exhibit from 5:30pm to 7:30pm at SouthState Bank - Second Floor Gallery Space in Ocala, Florida. There will be food, drinks, music, and of course art for purchase. The exhibit will run from April 8, 2023-June 16, 2023. The community gallery space is provided by SouthState Bank on Silver Springs Blvd, as a way to support the local arts community and provide guests with a lovely opportunity to view local artists' work.

#KaylaMoffatArt #SecretsExhibit

Facebook: [facebook.com/KaylaMoffattFL/](https://www.facebook.com/KaylaMoffattFL/)

Instagram: [instagram.com/kaylamoffatt_art/](https://www.instagram.com/kaylamoffatt_art/)

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